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We're Here to Help

Now, whether you have a lease or your neighbors have leases
it's all the same. We're here to help with that.
It's essentially a simple contract with either of you
that means you or your neighbors agree
to lessing your land.

So we're drilling – 'perforation,' we like to say –
into or under your land.
So, the contract is plain English
with some fine gray print stuff at the end
– that's to help lawyers decide things.
So nothing to worry about there, it's all clear as day and a good deal.
For you who have a lease.

Well, I'm glad I mentioned drilling, or the 'operation,' as we like to call it.
You hear all sorts of wild tales.
Those people with the flaming water spigots, they don't understand.
Solid science confirms that if your water is burning,
it's your well's been bad all along.

Our wells only have petro-methane. See? Rock gas.
If your water explodes, it's bio-methane. See? Live gas.
Has nothing to do with the booms and grinding you feel
on your land, or across the road, or in your pasture and what not.
It's just your own well. If it catches fire.
Down under you, the land has just gone rotten somehow, over the years.

So we're here to help. These misconceptions and lies can lead to fear,
which is all our enemy, and we can clear that all up.
Now, our operation is very technical, very scientific,
and it's been shown over and over, all over the country,
that our engineers do not cause any cloudy smelly water,
we don't make the rivers and streams obnoxious, for goodness sake! –
bubbles and floating tar and such like.
These have always been there – it's all natural after all –
but now you notice something's wrong about it. That's all.

Likewise your headaches, numb face or fingers and all like that.
You look into your family history and I bet you'll find
your symptoms right there – that intractable mom, the odd uncle,
the mean drunken dad, et cetera, no disrespect, mind you.
Rest assured your daughters will be fine.
They'll be just fine, them and your grandchildren.
Fit as you could possibly hope.

And you can go ahead and send your sons over too.
We've got plenty of work. Now, our crews are quality,
so there'll be plenty competition. But just for the top jobs;

we'll find something for your boys.
Maybe patching and repaving after the trucks've run through awhile...
And, of course, all the new bars, truck stops, motels, what have you –
they'll need plenty of help.
Maybe something there for the wife.

Which gets us to drilling into the earth, or 'horizontal penetration,' as we like to say.
We're using millions of gallons of the cleanest local water from right here,
so rest easy about that, what we're pumping into the ground night and day.
There's sand, lubricants and such we add – a few chemicals –
make sure nothing could make it back up here to the surface *alive*.
Is all. So let's get that fear stopped right here.
I'd drink a glass of frack fluid for you any day. If that would help.

It's all really a little like poetry, actually.
The trucks are the the latest, sleek, bright, won't disturb your sleep at all.
– You can watch them nurse the fracking well in the complex across the road,
under the rig tower, day in, day out, lighting up the night sky so.
No more finding your way by starlight,
just guide by one our 'light-spangled spires,' we like to call them.
You'll find them everywhere you go, pretty soon now.
Don't worry. You won't need the moon anymore.